

# SUBMISSIONS RULES & REGULATIONS



## GENERAL

PiXii Festival (the “Festival”) presents a selection of innovative and immersive projects throughout the festival to showcase new forms and uses of digital media, highlighting content across a variety of fields such as culture, education and heritage. These experiences must include an immersive and interactive component using a range of tools such as but not limited to virtual, augmented and mixed reality, artificial intelligence, intelligent devices and 3D audio. Submissions will be considered for PiXii Festival - Paths of Interaction, Experiences in Immersion & Innovation. Selected works will be presented to the public during the 30th edition of Sunny Side of the Doc (SSD19).

## KEY DATES

January 17, 2019 – Submissions open

March 29, 2019 – Official Deadline

April 7, 2019 – Late Deadline. All submissions must be received

May 16, 2019 – Official announcement of the selected submissions

From 24 to 27 June 2019 – 30th Sunny Side of the Doc in La Rochelle, France

## ENTRY FEES

Official Entry Deadline (March 29, 2019) – 30 € per submitted project

Late deadline (March 29 - April 7, 2019) – 50 € per submitted project

**Note:** Entry fees are in euros (€), are per project and are non-refundable. The Festival reserves the right to disqualify a submission, without refund of any kind, if eligibility requirements are not met including if eligibility status changes post-submission. All submissions are handled identically regardless of which deadline you choose. We encourage you to submit your project as early as possible to take advantage of the regular submission fee.

## ELIGIBILITY

The Festival accepts all types of immersive and interactive experiences in the field of culture, leisure, heritage, tourism, education and science. These must contribute in some way to the development of locations, interactions with works of art, transmission of knowledge and facilitate access to culture.

To be eligible for consideration:

- (1) You must fully comply with these Entry Rules & Regulations, including with respect to all deadlines, entry material and other requirements.
- (2) If applicable, non-French language works must have French or English subtitles at the time submitted. The selected projects must be comprehensible by a French audience. Dialogue lists will not be accepted in lieu of subtitles.
- (3) There is no minimum or maximum runtime for works submitted.
- (4) Works may include but are not limited to virtual, augmented and mixed reality, artificial intelligence, intelligent devices and 3D audio; but in any case, projects must have some sort of interactive element.
- (5) You must complete all required fields in the online entry form, including the submission fees.
- (6) Any work submitted as a “work-in-progress” must be completed prior to the start of the PiXii Festival.
- (7) Linear and commercial content films will not be accepted.

## HOW TO SUBMIT

Apply online at [www.sunnysideofthedoc.com](http://www.sunnysideofthedoc.com) and, after fully completing the online entry form, click on “submit”. Please note the form will only be taken into account once the submission fee is paid.

All submissions must include the following:

- An official PiXii online entry form, properly completed.
- Functional uploaded files and links.
- Proof of submission fee payment by credit card, Pay Pal or Bank wiring. All payments are to be in euros (€).

**Note:** It is your sole responsibility to ensure that your online entry form is properly submitted. Within 24 hours of completing and submitting your online entry form, you should receive an email confirmation. If more than 24 hours have passed and you have not received an email confirmation, you may email the Festival at [sales@sunnysideofthedoc.com](mailto:sales@sunnysideofthedoc.com) to follow up. It is also your responsibility to ensure the streaming/download link is functional and the link and password submitted are accurate. The link must be active at least through April 7, 2019. Regardless of your method of entry, all entry materials MUST be received by the Festival no later than the applicable deadlines referenced above. The Festival reserves the right to disqualify any submission, without refund of any kind, if it is not completed in accordance with these Entry Rules and Regulations.

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## **MULTIPLE SUBMISSIONS**

Each work must be individually submitted and accompanied by its own completed online entry form; please do not send links to multiple works in your online entry form, as any or all of them may be disqualified.

## **RE-ENTRY**

If your work was submitted and considered for previous editions of the PiXii Festival, you may re-enter it if you have made significant changes and if all applicable eligibility requirements are met. In case of doubt, you may send us an email.

## **IF YOUR PROJECT IS SELECTED**

We will contact all the projects officially submitted latest end of April. Make sure that your email address submitted is functional up to that period. If your email address is to change after your submission, please send us an email at [sales@sunnysideofthedoc.com](mailto:sales@sunnysideofthedoc.com)

If you do not receive a response from our behalf by mid-May, please contact us for an official reply.

If your project is selected, you must fulfil the following requirements by the date(s) designated by the Festival:

- (1) You must execute a release agreement provided by PiXii Festival wherein you accept responsibility for obtaining any and all clearances necessary to exhibit your work at PiXii; warrant that you have the rights necessary to exhibit your work at PiXii.
- (2) You must deliver to the Festival all materials and other relevant information for your work to be appropriately displayed during PiXii. Due to the unique nature of the PiXii program, such required materials, shipping arrangements and setup costs will be determined on a work-by-work basis. Further, final format/media/spec requirements for any given work may be different from and in addition to the formats delivered during the submission process.
- (3) Please note that if the actual costs and required technical/space requirements to set up and exhibit your work are in excess of the estimates you provide with your submission form, the Festival reserves the right to decline to exhibit your work.
- (4) You must provide a properly completed and signed official PiXii "Festival Information Form" including all press and publicity assets necessary.

PiXii Festival has the pleasure to offer 2 x 4-day accreditations for Sunny Side of the Doc per selected project and allows the company to take advantage of the additional accreditations discounted rate.

## **FESTIVAL SECTION**

Projects selected for PiXii will be presented at "Paths of Interaction". In case of a non-selection, we encourage you to present your project at the PiXii Market. For more information, please write to [sales@sunnysideofthedoc.com](mailto:sales@sunnysideofthedoc.com)

## **AWARDS**

All selected works that are actually exhibited as part of the PiXii "Paths of Interaction" program during the SSD19 are eligible for any award(s) that may be given. Awards are not guaranteed and are determined from year to year in the Festival's sole discretion.

## **ADDITIONAL INFORMATION**

PiXii encourages digital culture and wants to support projects with limited means. In the case of an ambitious project, PiXii encourages you to write us to discuss the project more in detail: [sales@sunnysideofthedoc.com](mailto:sales@sunnysideofthedoc.com)

PiXii Festival does not provide technological equipment or material necessary for the project installations on site.