

Sunny Side of the Doc

The international Marketplace
for Documentary and Narrative Experiences

STAND UP
FOR SCIENCE!

30
Years
Anniversary

GERMANY
COUNTRY in FOCUS

24-27 JUNE 2019

La Rochelle - France

Sunny
30 Side
of the Doc

PRESS FILE

www.sunnysideofthedoc.com

PiXii
festival



#SSD19

Co-funded by the
European Union



Creative
Europe
MEDIA

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Yves Jeanneau

CEO of Sunny Side markets

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30
Years
Anniversary

30 years! I would never have bet on such longevity 30 years ago, for the road can often be tough. However, we've managed to stay on course and stick to our principles, while also adapting to the changes in the industry. As much as documentary film should be recognised for its benefit to the public interest, Sunny Side is necessary and vital to the documentary genre.

Our pitch sessions have been based on different themes for a long time now. Every year, one of these themes is thrust into the spotlight. This year it's the turn of Science, and in 2020 it will be History. And with PiXii, we also make room for digital mediation innovation and narrative experiences right in the centre of the marketplace event. We don't necessarily need to go far away to expand the documentary genre's scope. Germany may be on our doorstep, but we needed to get all the different players' names out there, from all the new broadcasters, regional investment funds and digital producers, and basically make people aware of this key country for European documentary, to promote European co-productions and collaborations as much as possible.

Having quickly summed up the main points of our 2019 editorial, it illustrates perfectly what Sunny Side of the Doc has revolved around and represented for the past 30 years. Professionalization & internationalisation were our two initial aims, and today they still remain the driving force. I will add that this time and space entirely dedicated to documentary film and to all those who bring it to life, aimed to be a convivial, respectful and inclusive place. We work hard every year to further improve the running of the festival and the opportunities for networking, discovery and exchange.

At the beginning, there was an idealist vision behind Sunny Side, one that has increasingly become a reality thanks to you and your films. And so as co-founder, I thank you sincerely for your fierce dedication and passion for the documentary genre!

Here's one last story for the road: where does the name "Sunny Side of the Doc" come from?

Well, it's from a popular song written in the 1930s called *On the sunny side of the street*, which had been covered by Armstrong, Sinatra and other numerous jazz musicians. You'll surely know one version or another of it. But 30 years ago, I chose it as a way of putting the genre into the spotlight and not indulging in laments and defeatism of those who did not want to hear that documentaries could find an audience.

Be proud of your projects and films!

LONG LIVE DOCUMENTARY!





Germany, Country in Focus

Sunny Side of the Doc has chosen Germany as this year's country of honour. What's more, to celebrate this anniversary year, we're showcasing the notion of "Documentary needs Europe". This 4-day long marketplace taking place on 24 to 27 June in La Rochelle is packed with many events and will be attended by the most important regional and national producers and distributors.

A diverse pavilion

Sunny Side of the Doc will welcome a large delegation of producers, buyers and distributors from Germany. With support from German Films, the national information and advisory centre for the promotion of German films worldwide, members of the AG DOK professional association of independent producers will be gathered together at a pavilion alongside more than 12 well-known and up-and-coming production companies including: Vidicom Media GmbH, a&o buero filmproduktion, fechnerMEDIA GmbH, NEW DOCS, Längengrad Filmproduktion GmbH, Karbe Film GmbH, COIN FILM GmbH, G-Film, Vision Airways GmbH and 4ED1.

The German pavilion will be bringing heaps of diversity to the exhibition space, and numerous exhibitors already confirmed include: Albatross World Sales, Taglicht Media, Marco Polo Film, Spiegel TV, Berlin Producers, Autentic, footage berlin – rbb media and Looks International.

Germany: standout partner for co-productions

In its active approach to promoting new encounters and co-productions on a European and worldwide scale, Sunny Side of the Doc has also designed a series of special events around this year's country of honour, Germany.

Round tables will be held every day in the German Lounge to enable you to get a better insight into the market, meet key decision-makers and create

new partnership opportunities. With the round table "Documentaries between Cinema, Television and Platform" sponsored by Film-und Medienstiftung NRW - Cologne's regional film fund, one of the main centres for audiovisual production in the country - Christiane Hinz (WDR), Diego Buñuel (Netflix), Christian Beetz (Gebrueder beetz filmproduktion) and filmmaker Luzia Schmid will discuss strategies to be adopted for embracing the documentary genre and reaching new audiences, through docuseries for instance.

In the same vein, the "Meet the Private German Broadcasters" session co-organised by DokFest Munich will put the emphasis on private broadcasters and their co-production and acquisition strategies, and representatives from Spiegel TV, Planet and National Geographic Germany will be in attendance.

The case study entitled "Producing high-end non-fiction series with public broadcasters" is sponsored by Medienboard Berlin-Brandenburg (the

body responsible for film funding and development in the audiovisual sector in the states of Berlin and Brandenburg) and will take a look into the topic of international co-production of Justin Webster's documentary series "Nisman, the Prosecutor, the President and the Spy", produced by JWProductions, Fasten Films, Gebrueder beetz filmproduktion with Movistar+ and ZDFinfo whose Commissioning Editor, Imke Meier will also be in attendance.

200
TV channels
Incl.
80 Pay-TV

415
Documentaries
per week
In Public Television
Networks *

In the quest for innovation, Creative Europe Germany is organising a workshop called “World of Wonders - Encounters with the Blockchain”, attempting to answer questions linked to the use of blockchains in film funding and distribution. Eugen Nussbaum, Senior Producer & Corporate Development at Welt der Wunder will share his knowledge on the subject.

This special Focus features other memorable offerings, such as: matchmaking sessions sponsored by the FFA – Filmförderungsanstalt (the national centre for film funding) to help new German talent access the international documentary market and build new partnerships; a lunch dedicated to international new media producers on the initiative of FFF Bayern; and an opening cocktail evening on Monday 24 June at the invitation of Film-und Medienstiftung NRW.

AGENDA :

• **Germany Matchmaking** (sponsored by FFA)

Monday 24 June - 4.30pm (Restaurant)

• **Round Table** “Documentaries between Cinema, Television and Platform” (sponsored by Film-und Medienstiftung NRW).

Tuesday 25 June - 3pm (German Lounge)

Speakers: Christiane Hinz (WDR), Diego Buñuel (Netflix), Christian Beetz (Gebrueder beetz filmproduktion), Luzia Schmid.

• **Meet with private German broadcasters**

Tuesday 25 June - 4pm (German Lounge)

Speakers: Axel Gundolf (National Geographic), Patrick Hörl (Spiegel TV), Claudia Braunstorfer (Planet).

• **Round Table** “Producing quality documentary series with public broadcasters” (sponsored by Medienboard Berlin-Brandenburg).

Wednesday 26 June – 11am (German Lounge)

Speakers: Christian Beetz (Gebrueder beetz filmproduktion), Imke Meier (ZDFinfo).

• **Workshop** “World of Wonders – Encounters with the Blockchain” (organised by Creative Europe Desks Germany)

Wednesday 26 June – 3.30pm (German Lounge)

Speaker: Eugen Nussbaum.

* Source : AG DOK & LANGER MEDIA research & consulting 2019

GERMANY
COUNTRY in FOCUS



3 questions for...

Simone Baumann, Managing Director of German Films

■ Why is Germany such a major partner in terms of documentary co-production?

Germany is the second most important market in the world with a number of film funding opportunities, and there is a long history of documentary film making in our country.

■ What are the most sought-after programmes right now: factual sciences, wildlife?

Wildlife is a genre that always garners a positive response internationally. That said, there's always a need need of good researched investigative stories.

■ What do you expect to get out of an event like Sunny Side of the Doc?

I hope that this year's marketplace event will be a good platform for networking opportunities, for developing partnerships and helping towards the future success of projects.





Stand Up for Science !

2019 theme

At a time when fact-checking is vital to counteract fake news, Sunny Side of the Doc is here to protect and champion factual content. This year, the international market for documentary and narrative experiences has made Science a keystone of the line-up. This earnest yet laid-back edition features conferences, round tables and plenty of exchange opportunities, aiming to make science more accessible and attractive to all.

Alliance Doc:

coproducing projects internationally

After the opening keynote speech from producer Ellen Windemuth (Off The Fence), honorary president of this year's edition, a session titled "*Alliance Doc: international coproduction on the spot*" will advocate to create a brand new network of international broadcasters with the aim to develop collaboration opportunities, exchange ideas and coproduce both linear and digital projects together. This session will explore international co-production mechanisms and opportunities using "Lady Sapiens" and "Pompeii Rising" as two case studies, featuring VR experiences and a unique editorial approach which together have the potential to reach new audiences.

Meet The Executives Science special

Every year, Sunny Side of the Doc organises a programme called Meet The Executives, and this year's edition has a scientific edge to it. During the sessions, the most high-profile buyers and heads of science programming are invited to share both their programming strategies and projects for the season to come. Already confirmed: Greg Boustead (Sandbox Films/Simons Foundation – USA), Ricarda Schlosshan (ZDF Terra X – Allemagne), Bernadette McDaid (National Geographic – USA), Chris Hoelzl (Smithsonian Channel – USA), Susan Dando (CBC – Canada) and Sylvia Schmoeller (Red Bull Media House – Austria).

As well as more than 12 Science & Nature projects selected to be pitched this year, Sunny Side of the Doc and EBU continue their collaboration to present the best Science documentary projects developed by public and private channels, film funds and platforms, as part of a private session called "Science Decision Makers' Pitch".

Impact producing leading the way

The "More Than a Movie: Media with Impact" conference, which will take place on 26 June at 5.30 pm in association with Jackson Wild, will be focused on how documentary has the strength to shake things up. Lead by honorary president Ellen Windemuth, these exchanges will provide visibility on the challenges surrounding impact producing. The conference will be accompanied by Ru Mahoney and his eco-thriller and Sundance 2019 winner "Sea of Shadows"; Bill Gardner, vice-president of Programming and Development at PBS; and Philippe de Bourbon, partner and Managing director of Echo Studio.

**100
DECISION
MAKERS**

**Science
registered**

Science showing off – in moderation!

How can we fight against conspiracy theorists and climate change deniers in this era of fake news and other misinformation without coming across

as pompous and self-righteous? This is the challenge facing the panel "*Science Is Not Enough – how to communicate science?*", scheduled on Thursday 27 June. It is coproduced by Documentary Campus and will be presented by award-winning producer and screenwriter, Ruth Berry.

Dietram Scheufele, expert in science communication at the University of Wisconsin-Madison and scientist 3.0 Matthew Shribman (who has racked up more than 25 million views across his YouTube, Instagram, Facebook, Snapchat and Twitch accounts) promise to enlighten us against the prevailing climate of skepticism.

The importance of archives in documentary: "Apollo: Missions to the Moon"

While the world is preparing to celebrate the 50th anniversary of the first moon landing, Peabody and Emmy award-winning filmmaker Tom Jennings (1895 Films) will explain the use of audio and visual archives

for creating an immersive experience around NASA's Apollo programme, alongside Bernadette McDaid who produced said documentary for National Geographic.

Sunny Side launches the "European Talent Hub for Science Media" with EURASF

For the 2019 edition, Sunny Side of the Doc has teamed up with European Academy of Science Film (EURASF) to help spot new talent from within its networks, member festivals and incubator programmes, and encourage collaboration between the scientific community and the media in Europe. The aim is to encourage countries who are less represented on the international market to get involved, as well as highlighting the most innovative experiences and getting audiences involved in science and understand its impact on our society.

A full-scale call for applications (feature film, TV doc, series, installations, VR, etc.) was launched in March, resulting in nine projects from various different countries being chosen (UK, Spain, Italy, Hungary, Poland, The Netherlands, France). The winners are also invited to the international market for documentary at La Rochelle, with the support of CNRS and KissKissBankBank, to share their creative universes and meet co-production partners during this 30th edition.

AGENDA :

• **Ellen Windemuth keynote speech** (*Off The Fence*)
Monday 24 June, 11.30am (Agora)

• **Round Table** "Alliance Doc, International co-productions on the spot"

Monday 24 June, 12pm (Agora)

Speakers: Caroline Behar (France Télévisions), Stéphane Millière (Gédéon Programmes), Sophie Parrault (Little Big Story).

• **European Talent Hub for Science Media**

Tuesday 25 June, 10am (German Lounge)

• **Workshop** "Apollo: Missions to The Moon" Case Study
Tuesday 25 June, 2:30pm (Agora)

Speakers: Tom Jennings (1895 Films), Bernadette McDaid (National Geographic).

• **Round Table** "More Than a Movie: Media with Impact"
Wednesday 26 June, 5.30pm (Auditorium) moderated by Ellen Windemuth.

Speakers: Ru Mahoney (« Sea of Shadows »), Bill Gardner (PBS), Philippe de Bourbon (Echo Studio).

• **Round Table** "Science Is Not Enough - The science of science communication" (sponsored by Documentary Campus).

Thursday 27 June, 10.30am (Auditorium)

Speakers: Dietram Scheufele (Wisconsin-Madison University), Matthew Shribman (science communicator).



3 questions for...

Ellen Windemuth, Honorary president and producer, *Off The Fence*

■ **You have accepted the role of honorary president for the marketplace's 30th edition: what is your earliest memory of Sunny Side of the Doc?**

My first time at Sunny Side of the Doc was about 18 years' ago when the market was still held in Marseille. I remember just how easy it was to meet industry professionals from some of the biggest public broadcasters around, such as Arte, to discuss ideas and to talk about films and trends in a laid-back atmosphere that was too business-like. I've always considered this event as more of a special moment for networking between colleagues rather than a just your average market, and it's incidentally still the case.

■ **How has the documentary genre managed to evolve and continue to be pertinent still today when it comes to revealing all our world and the societies we live in?**

The documentary genre is proving to be increasingly relevant because the moving image will always be more powerful than any

"PowerPoint" narrative and the majority of public speeches. Today we're deluged in a constant flood of information that's usually one-sided, and so offering powerful films to talk about relevant subjects in the spirit of the times fills an essential communication role for the public.

■ **How does the Stand Up For Science slogan resonate in your job as an impact producer who creates films that champion saving and protecting our planet?**

For me, Stand Up For Science rhymes with "committed to providing true, verified and well-presented information." We producers must all be committed to producing solid films which counteract the communication methods of numerous governments and lobbies which are used to create economic growth without compassion for humans, plants or animals.





PiXii 2019

a new festival, a new market

After two successful years, PiXii continues to get bigger! The 2019 edition features both a market and festival space measuring 900 square metres right in the heart of the Musée Maritime.

Following a call for proposals, 15 immersive installations coming from France, Belgium, The Netherlands, Switzerland and Germany have been selected in competition for PiXii Festival.

The selection celebrate the creation of original forms of storytelling for digital mediation, focusing on the user's experience and knowledge transfer. Their interactive or immersive component leverages several digital technologies such as VR, AR, Artificial Intelligence, 3D imaging, mapping...

The winner of the festival will be awarded with the Grand Prix PiXii worth €5,000.

PiXii Festival jury:

- Annette Brejner, *The Financing Forum for Kids*
- Sebastian Sorg, *FFF Bayern*
- Scott Gillam, *Canadian Museum of Human Rights*
- Nina Diamond, *The Metropolitan Museum of Art of New York*
- Laetitia Moreau, *SCAM president of the commission of writing and emerging styles*

Opening hours - industry professionals: 9am / 7pm

Opening hours – general public: 2pm / 6.30pm

PiXii Kickstarter: case studies and pitch sessions on the agenda

Designed to offer feedback, or rather project post-mortems, for immersive device projects (audio, video, VR), the aim of PiXii Kickstarter is to connect tech project managers, content producers and cultural institutions (museums, heritage sites, tourism organisations, aquariums, etc.). At the end of each session, a digital project will be pitched to the PiXii Festival jury.

On 27 June at 2pm, a Focus session titled "Innovative digital heritage projects: a new way of developing tourism in your area" is taking place at the Musée Maritime. Techniques, economic models, narratives: digital is disrupting our habits. Several studios and companies will come share and present their digital heritage projects and explain how they can be used to promote and add value to an area.

Institut français:

Focus on digital mediation and cultural innovation

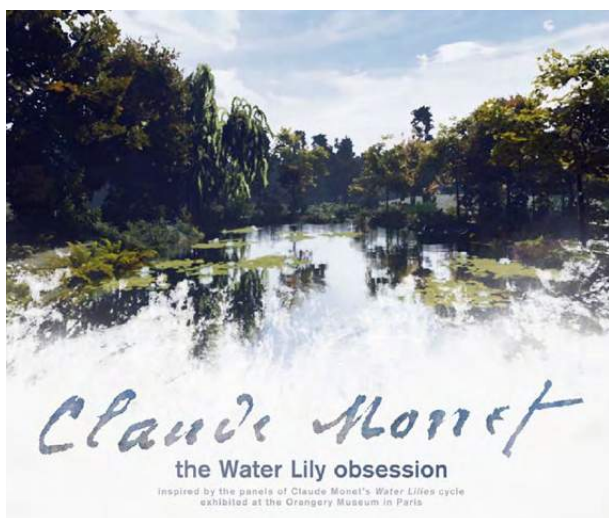
As part of its mission to provide support for original productions and cultural innovation, the Institut français and the French cultural network abroad are inviting 15 different international industry professionals to discover French digital mediation and cultural innovation actors, from 24th to 28th June 2019, between Paris and La Rochelle.

The delegation will be welcomed on 25th to 27th June, discovering both PiXii Festival and the various project leaders. Their visit will include demonstrations and the chance to exchange with both French and foreign industry professionals.

Cultural institutions invited:

- Aga Khan Trust for Culture (India)
- Musées de la Ville de Toronto (Canada)
- Prado Museum (Spain)
- K11 Arts foundation (Hong Kong)
- Techlab – Moholy-Nagy University of Art and Design Budapest (Hungary)
- The Swedish Centre for Architecture and Design (Sweden)
- Taiwan Contemporary Culture Lab | C-Lab, (Taiwan)
- Colombian Ministry of Culture (Colombia)

Amongst those installations presented this year:



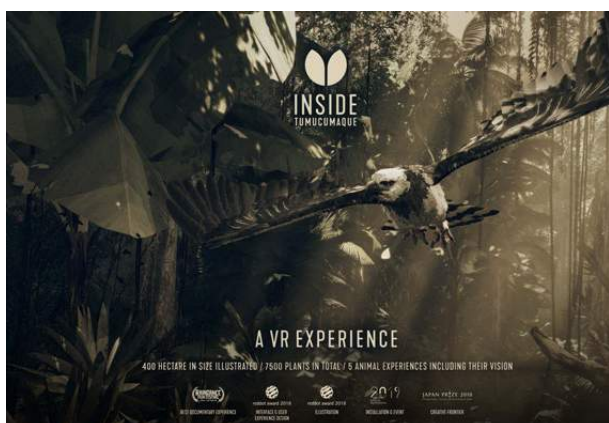
• Claude Monet – The Water Lily Obsession (Lucid Realities)

Via a dialogue between the painter and his great friend, the Head of State Georges Clemenceau, "Claude Monet – The Water Lily Obsession" is a virtual reality experience which takes the spectator from out of the museum and into Monet's garden in Giverny throughout the seasons. This immersive, sensorial experience is a unique way to discover his studio and delve into the heart of Monet's work in a whirlwind of colours. This experience is the first of its kind from the ARTE TRIPS collection, an immersive series on master painters, co-produced by Arte.

The experience has already been presented at the Musée de l'Orangerie.

• Tamed Cloud (Spatial Media Group) (Spatial Media Group)

"Tamed Cloud" is an immersive VR installation allowing for an interactive and sensible relationship with huge sets of data, giving users access to 4,000 different artworks from the New York Museum of Modern Art's (MoMA) collection in the guise of a cloud of 3D images that behaves autonomously. The user can change and reorganise them vocally or with gestures.



• Inside Tumucumaque (Interactive Media Foundation)

Tumucumaque is a national park located in the Brazilian state of Amapá. This remote area is ecologically diverse and home to species found nowhere else on earth. "Inside Tumucumaque" is a VR experience in which the user discovers the magical world of Tumucumaque in the body of a wild animal: fly like a harpy eagle – one of the biggest eagles in the world, swim with black caimans, play with poisonous frogs, crawl like a Goliath bird-eating spider and chase vampire bats.



• -22.7°C

(Zorba / Novelab / ARTE / DVgroup /
Diversión Cinema)

An iceberg is cracking, the ice flow is breathing and a sled dog is howling... Electronic music producer Molécule cuts himself off in a hunter village in Greenland. He records sounds of the Arctic to compose. Inspired by his adventure, -22.7°C VR takes you on a sensory and introspective trip in the Far North. Exploring the sounds of the powerful but dangerous polar nature, you'll fall into your inner world, where you will have to face your deep emotions and fears, until you reach a state of harmony.

• Time Travellers

(DROPSTUFF)

In Time Travellers, escaperoom on wheels the iconic Dutch videogame *Vakantieracer*, a sequel to the famous A2 Racer, has been reinvented. The installation uses a mechanically navigable Fiat Panda as an arcade simulator in conjunction with a big screen and augmented reality-glasses. The result is a total mix of physical and digital realities in which the player receives both digital and analogue clues and archived video materials from the collection of the Netherlands Institute for Sound and Vision.



• 11.11.18 VR EXPERIENCE

(Les Films de la Récré / Wide)

On 11 November 1918, sergeant BROULARD was badly wounded while in the middle of the trenches. History is perhaps about to take a dramatic turn, right before his very eyes.

A sapper-telegraphist who just come back from the front, managed would find a moment to receive a message: a peace treaty was to be signed that morning. An attack was to be launched but as the rumour spread, it was now up to the soldiers to make the final decision – a decision which would lead them on the road to peace, or war.

Discover the whole programme at

<https://www.sunnysideofthedoc.com/selection-pixii-festival-2019/>

The international participants who have been invited are those in charge of museums, cultural or scientific centres, exhibition curators, production designers, those in charge of mediation projects or audience development, or even public and private decision-makers who are involved in cultural and tourism development projects.

900 sqm immersive exhibition



3 QUESTIONS for...

**Nina Diamond, Editorial Manager and Executive Producer - Digital Department
The Metropolitan Museum of Art**

■ How do new "immersive" technologies make it possible to enrich and enhance experiences in museums and other cultural institutions?

Spoiler alert: technology's changing constantly. For some it's thrilling, for others it's disturbing. For me it's an opportunity in a puzzle. "Oh, that's new. How might I play with it and invent something?" Sure, tech affords shiny new tools to create compelling content and we've all heard the trumpets blare that VR is an "empathy machine," etc. But here's where I think it gets even more interesting: all those good old-fashioned principles of storytelling will always still apply. After all, from the time of the earliest raconteurs – whether cave painters or Homer – what we call "immersive experience" has always been a goal. We're all just feeding the same, timeless appetite, namely to turn audiences into participants, to inspire them to feel something new, think something new, incite a change.

■ How does co-production support creative efforts at a museum like The Met?

Even though The Met is fortunate to have a strong in-house digital team, I've found that strategic

collaboration with outside experts can be very rewarding for our projects. It's allowed us to leverage not just their unique skills and experience, but also their perspectives from outside the museum orbit. At its best, such collaboration allows both parties to push each other to experiment and break new ground. What's more fun than that?

■ As a member of the international jury who will present the first PiXii Grand Prix, what are your impressions of the digital presentations at the PiXii Festival?

I feel fortunate to experience – all in one spot – such a range of projects from diverse countries. An added bonus is the chance to chat informally with the content creators. It's a special opportunity to engage directly in interesting discussions, whether that's the nitty-gritty of what made physical production successful, or the larger ideas in play.



AGENDA PiXii KICKSTARTER 3 days, 3 themes

■ Tuesday 25 June: Arts and Culture

♦ **Among the case studies:** Chloé Jarry, producer (Lucid Realities) and Saskia Bakhuys-Vernet head of audiovisual production (Musée d'Orsay) for "Claude Monet – The Water Lily Obsession", a VR experience from Nicolas Thépot.

♦ **Pitch :** Nicolas Rouilleault, director/producer (Novelab) for the project "Mano Solo or the adventures of Mazda".

■ Wednesday 26 June: History and Heritage

♦ **Among the case studies:** Valérie Senghor, deputy managing director in charge of innovation, development and major projects (Centre des Monuments Nationaux) for "Heritage Incubator".

♦ **Pitch :** Olivier Quibel (Serious Frames) for the project "Virtual Museum".

■ Thursday 27 June: Science and Education

♦ **Among the case studies:** Max Salomon (Black Dot) who ran a 250-seater 360° cinema at the National Geographic museum in Washington.

♦ **Pitch :** Pascal Goblot, director (Escalenta) for the project "Data of the Future": an immersive show created using prospective data.

Sponsored by KissKissBankBank



Pitch 2019

The selected projects

For Sunny Side of the Doc's 30th anniversary, 35 original projects from 18 different countries have been selected for the five Pitch sessions. Those lucky enough to have been chosen will be shown to 300 decision-makers, heads of programming and international broadcasters, who will share their view of the market and funding opportunities!

SOCIAL & HUMAN INTEREST PITCH

Monday 24 June – 4 :30pm, Agora

Sponsored by RTBF

♦ TOUCH WOOD

Produced by: ELF Pictures, Hungary
Author: Balint Revesz - Angus MacInnes

♦ OLYMPIC HALFTIME

Produced by: D1film, Czech Republic
Author: Haruna Honcoop
Scouted at: East Doc Forum 2019

♦ THE GHOSTS OF AFGHANISTAN: CANADA AND THE WAR ON TERROR

Produced by: Galafilm Productions Inc., Canada
Authors: Graeme Smith, Julian Sher, Natalie Dubois

♦ NENETS VS GAS

Produced by: Little Big Story, France
Author: Sergio Ghizzardi

♦ THE DARK SIDE OF GREEN ENERGIES

Produced by: GAD, France
Authors: Jean-Louis Pérez - Guillaume Pitron

♦ AN UNSUNG SOLDIER

Produced by: Elo Company, Brazil
Author: Maria Carolina Telles

HISTORY PITCH

Tuesday 25 June – 10am, Auditorium

Sponsored by Histoire and Réseau Canopé

♦ THE TRAP. 40 YEARS OF WAR IN AFGHANISTAN

Produced by: PROGRESS / LOOKSfilm, Germany
Author: Marcel Mettelsiefen, Mayte Carrasco

♦ LETTERS WITHOUT SIGNATURE

Produced by: NEW DOCS, Germany
Author: Christian Schulz

♦ THE GERMAN WAR - IN THE EYE OF THE STORM

Produced by: Roche Productions, France
Author: Jérôme Prieur

♦ DECOLONISATIONS

Produced by: Program33, France
Authors: Karim Miske - Marc Ball -
Pierre Singaravelou

♦ **THE BUILDERS OF THE ALHAMBRA**

*Produced by: Al Pati Produccions, Spain
Author: Isabel Fernandez*

♦ **ANTOINE THE FORTUNATE**

*Produced by: Anemon, Greece
Author: Nefin Dinc*

ARTS & CULTURE PITCH

Tuesday 25 June – 5pm, Agora

Sponsored by West Lake International Documentary Festival (IDF)

♦ **THE SUBHARCHORD -
A CHILD OF THE GOLDEN AGE**

*Produced by: True Fiction, Norway
Author: Ina Pillat
Scouted at: Avant Première 2019 - IMZ International
Music + Media Market*

♦ **THE PAPER ARCHITECT**

*Produced by: Berta Film Srl, Italy
Author: Emiliano Galiganii*

♦ **SOUL SISTERS**

*Produced by: Espresso Media International, UK
Author: Peter von Puttkamer*

♦ **KUBRICK BY KUBRICK**

*Produced by: Temps Noir, France
Author: Gregory Monro*

♦ **ESCAPE TO THE SILVER GLOBE**

*Produced by: Silver Frame Stanislaw Zaborowski,
Poland
Author: Jakub Mikurda*

♦ **JEAN-PIERRE MELVILLE,
LE DERNIER SAMOURAÏ**

*Produced by: Roche Productions, France
Author: Cyril Leuthy*

SCIENCE PITCH

Wednesday 26 June – 11am, Auditorium

Sponsored by PBS International et NOVA

♦ **WORD HISTORY**

*Produced by: Films à Cinq, France //
PBS International, USA
Author: David Singleton*

♦ **MEDITERRANEAN PLANET**

*Produced by: Les gens bien production, France
Authors: Gil Kébaili - Laurent Ballesta*

♦ **THE SCIENCE OF SUCCESS**

*Produced by: Smith & Nasht, Australia
Author: Annamaria Talas*

♦ **SCAT MAN**

*Produced by: Terra Mater Factual Studios GmbH,
Austria
Director: Ruth Berry*

♦ **KROMDRAAI - CHILDREN OF THE
CRADLE OF HUMANITY**

*Produced by: Ex Nihilo, France
Author: Cédric Robion*

♦ **THE DOUBT MAKERS**

*Produced by: ZED, France
Authors: Pascal Vasselin - Franck Cuveillier*

SCIENCE PITCH

Wednesday 26 June – 3pm, Restaurant

Private session (one-to-one meetings)

♦ THE SCIENCE OF EMOTIONS

Produced by: Effervescence label, France

Authors: Jessy Picard - Sonia Ruspini

♦ SAPIENS, THE NEW BEGINNING

Produced by: Arte France, France

Author: Olivier Julien

♦ IMEGAFIRES THE GLOBAL THREAT

Produced by: Georama Tv, France

Authors: Nicolas Koutsikas - Cosima Dannoritzer

♦ INSIDE THE MYSTERY OF TREES

Produced by: Hauteville Productions, France

Author: Emmanuelle Nobécourt

♦ EVERYTHING YOU ALWAYS WANTED TO KNOW ABOUT YOUR CO2 FOOTPRINT (BUT WERE AFRAID TO ASK)

Produced by: a&o buero filmproduktion, Germany

Author: Johan von Mirbach

NATURAL HISTORY & WILDLIFE PITCH

Thursday 27 June – 10am, Agora

Sponsored by Love Nature 4K et Jackson Wild

♦ THE TURTLE WALKERS

Produced by: Emaho Film, India

Author: Taira Malaney

♦ THE TAMED GOD

Produced by: Wild Stories Distribution, Spain

*Authors: Juan Antonio Rodriguez Llano -
Kalyan Varma*

♦ WILD PACIFIC RESCUE

Produced by: White Pine Pictures, Canada

Author: Andrew Munger

♦ THE QUEST FOR NATURE

Produced by: Bluearth production – France

Author: Jean-Charles Granjon

♦ PETITE BALADE

*Produced by: China Intercontinental Communication
Center, China*

Authors: Ansiqi Li - Yuanyuan Wang

♦ KELP THE MYSTERIOUS UNDERWATER FOREST

Produced by: Films à Cinq, France

Author: Stéphane Begoïn

**The full list of awards and prizes
can be found on our website:**

<https://www.sunnysideofthedoc.com/awards-jury/>



Press Conferences, channels and networking events

Like every year, international television channels, digital platforms and organisations gather together at Sunny Side of the Doc for their usual rendezvous.

■ CHANNEL/PLATFORM PRESS CONFERENCES

Announcements, strategies, roadmap and future programmes are all on the agenda for our televisions channel press conferences.

- **France Télévisions:** Monday 24 June – 3pm, Auditorium
- **Working with Netflix:** Tuesday 25 June – 12pm, Auditorium
- **China Hour:** Tuesday 25 June – 4pm, Auditorium
- **RMC Story & RMC Découverte:** Tuesday 25 June – 5.30pm, Auditorium
- **NOVA:** Wednesday 26 June – 10am Auditorium
- **Canal + & Planète +:** Wednesday 26 June – 3pm, Auditorium
- **Mediawan:** Wednesday 26 June – 5pm, Agora
- **ARTE (line-up Science):** Thursday 27 June – 12pm, Auditorium

■ FRENCH PROFESSIONAL ORGANISATIONS

who'll be revealing their latest news from members.

- **SCAM:** Tuesday 25 June – 9am, Lounge
- **CNC:** Tuesday 25 June – 2.30pm, Auditorium
- **SPI:** Wednesday 26 June – 9.30am, Lounge
- **SATEV:** Wednesday 26 June – 11am, Lounge
- **USPA:** Wednesday 26 June – 5.30pm, Lounge

■ NETWORKING HAPPY HOURS

- **RTBF Happy Hour:** Monday 24 June – 7pm, Musée Maritime Terrace
- **Opening Germany Cocktail:** Monday 24 June – 7.30pm, Museum d'Histoire Naturelle (sponsored by Film- und Medienstiftung NRW)
- **Canada Happy Hour:** Tuesday 25 June – 7pm, Musée Maritime Terrace (sponsored by Telefilm Canada and Canada Media Fund)
- **Stand up for Science! Cocktail:** Tuesday 25 June – 7pm, 1st floor Musée Maritime (sponsored by AST / Curiosity Stream / Universcience)
- **30th Anniversary Party:** Wednesday 26 June – 9pm, La Sirène (in partnership with PBS International and Canal + Planète +)



Special screenings



RTBF Screening

Monday 24 June – 6pm, Musée Maritime Auditorium

A special screening of “Ma Rue couche-toi là”, a documentary series that shows the ins and outs of daily life on one street.

“Ma Rue couche-toi là” is a documentary series based on an original concept from Léa Zilber, directed by Marc Dacosse and Léa Zilber. Produced by the RTBF and Triangle 7 in co-production with Shekter Prod and with support from taxshelter.be, ING and Tax Shelter federal government incentive.

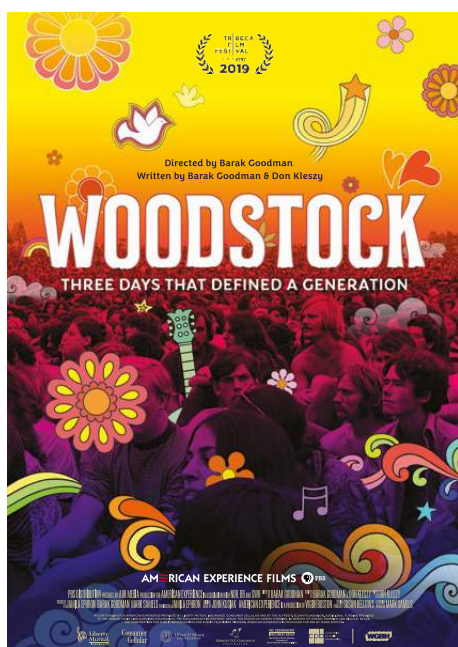
Each episode in the documentary series is set on one chosen street, each with its own positive tone and atmosphere which overshadows life’s everyday struggles, showing people’s resilience and the strength in each of us. The street name is the pretext to go and meet people and discover their lives. The tone is personal, as small talk and conventions go right out of the window. This is anti-reality TV. 45 minutes to discover six to eight different characters and get an insight into their lives. “Ma Rue couche-toi là”, the title is in reference to the psychiatrist’s chair.

- Screening of the episode “Rue Paradis” in Liege.





30
Years
Anniversary



Special Event “30 years of Sunny Side”

Woodstock, Three Days that Defined a Generation” European premiere and birthday party at La Sirène on Wednesday 26 June, in partnership with PBS International and Canal + Planète +

To celebrate the 30th anniversary of the international market for documentary in style, Sunny Side of the Doc is inviting industry professionals to a special party at the La Sirène concert venue.

From 7.30pm, there will be a preview screening of documentary film “Woodstock, Three Days that Defined a Generation”, which will be celebrating (slightly in advance) its 50th anniversary! The film takes a look at history of this legendary event which defined a generation, sharing the experiences of those who were there. An extraordinary film produced by Jamila Ephron, Barak Goodman and Mark Samels, directed by Barak Goodman (distribution: PBS).

■ A concert and DJ set will follow the screening, after 9.30pm.



PBS
INTERNATIONAL

CANAL+

PLANÈTE +



The China Pavilion

at Sunny Side of the Doc



From June 24 to June 27, 2019, the China Pavilion will be attending the Sunny Side of the Doc for the third time, landing on La Rochelle beaches with excellent documentary programs, fresh new talent, institutions, and information from China. More Chinese and international documentary film production and distribution institutions will work together to develop content, share resources, collaborate on communications and increase distribution.

The China Pavilion debuted at the Sunny Side of the Doc in 2017, promoting a wealth of media cooperations and dialogues. This year, the China Pavilion will attend this documentary event in La Rochelle for the third time. As the organizer, China Intercontinental Communication Center (CICC) together with other Chinese exhibitors will come to this world-leading trading platform of international documentary film and documentary content to celebrate its 30th anniversary, drive media cooperation and interaction, build a platform for information sharing and promote closer cultural ties between China and other countries and regions.

China Intercontinental Communication Center (CICC) leads the China Pavilion to attend the Sunny Side of the Doc in France by organizing a series of colorful themed activities, including:

- **CHINA HOUR Pitch** presenting outstanding documentaries to come;
- **CHINA PANORAMA Screening & Sharing Day**, during which latest outstanding documentaries (Pandas Kingdom, Homestay China, How China made it) will share their experience with the audience – meanwhile, the most hotly-anticipated Chinese documentaries for 2018-2019 will be shown (Hong Kong-Zhuhai-Macao Bridge, By the Lalin Riverside);
- **CHINA NIGHT Signing and Awarding Ceremony** will also take place. Mirroring the “Science” theme, the “China Pavilion” presents traditional Chinese culture, nature and history, contemporary development, modern science and technology and other outstanding programs with various themes.

• In 2019, 18 television stations, production and distribution institutions and academic research institutions are expected to visit La Rochelle with the **CHINA PAVILION**, including:

China Central Television-9 Documentary Channel, The Central Newsreel and Documentary Film Studio (Group), CCTV Documentary International Media Co., Ltd., CGTN Français, CGTN Digital, Anhui Broadcasting Corporation, Ningxia Broadcasting and TV station Satellite TV Channel, Jilin Radio & TV Station, Jilin City Radio and Television Station, Nanjing Radio and Television Group Co., Ltd., Hainan Business Channel, Documentary Study Center BNU, Hebei Zhongshan Culture Research Association, China Intercontinental Communication Center, China Aviation Pictures, bilibili, Beijing SDT Media Co.Ltd., Beijing Hua Sheng Zhi Hai Media Communications LTD.

Sunny Side of the Doc will assist Chinese media organizations and professionals during the annual trade fair to establish international partnerships in documentary content, to co-develop high-quality and innovative documentary content, and demonstrate the close exchange between China and the international community and increasingly enhanced Sino-foreign cooperation.



M. JING Shuiqing, Vice President of CICC, commented :

“First of all, congratulations on the 30th anniversary of the Sunny Side of the Doc ! CICC has cooperated with Sunny Side for over a decade. Sunny Side of the Doc is an internationally influential and professional documentary marketplace event in terms of international cooperation and distribution. Sunny Side boasts a very effective and practical networking environment, which also provides expectation and momentum from TV and film organizations from China. This year, CICC will work together with more than ten film and television production and distribution agencies, TV stations and academic research institutions to constitute the China Pavilion which will attend Sunny Side once again. It is believed that with common efforts and through the internationally influential platform that Sunny Side provides, TV and film organizations from China will have more opportunities to talk with international counterparts and to promote co-productions with more diverse forms and more advanced concepts.”

ABOUT CHINA INTERCONTINENTAL COMMUNICATION CENTER (CICC)

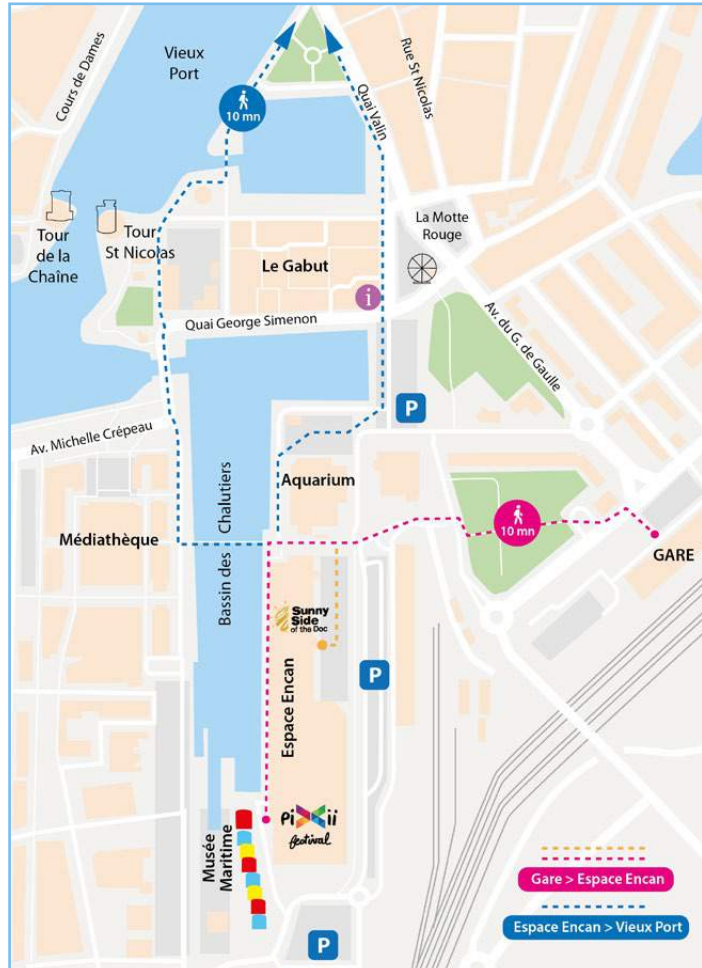
As one of China's earliest international film and television co-production organizations, CICC is a leader in international cultural communications with over 20 years of experience. CICC has so far established cooperative relations with some 70 media organizations from over 30 countries and regions, and presented more than 200 hours of international co-production documentaries to over 200 countries and regions across the world.

Practical info

The 30th edition of Sunny side of the Doc will take place on **Monday 24 June to Thursday 27 June 2019** at:

Espace Encan
Quai Louis Prunier
BP-3106
17033 La Rochelle Cedex 1
France

Discover all the immersive and digital experiences at PiXii Festival at La Rochelle's Musée Maritime from **9am to 6.30pm**.



CONTACTS

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Sunny Side of the Doc on your mobile

Discover the full line-up along with everything you need to make the most of your networking opportunities, to create new contacts, identify conference participants and speakers, and also organise your diary on site.

- Browse the list of participants for 2019
- Explore the Sunny Side conferences and the calendar of events with details on the themes and speakers
- Create your own calendar using the option "Favorites" ★
- Receive notifications and information concerning the market in real time
 - Send and receive private messages to other app users
- Share and receive information on Sunny Side's social media
 - Organise meetings on site with industry professionals



DOWNLOAD OUR FREE APP
on iOS or Android

1. Go to your mobile app store (Apple Store or Google Play).

2. Search "Sunny Side of the Doc" and download.

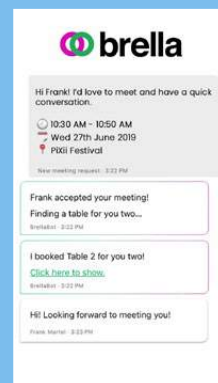
3. 3. Select the 2019 edition banner Stand Up For Science. Then log-in or create an account to benefit from the interactive options.

Please note that your mobile app account is not linked to your Sunny Side of the Doc professional account.



THE MATCHMAKING APP FOR PIXII CONNECTIONS

- The PiXii 2019 experience will be boosted by the availability on June 10 of the Brella matchmaking app to all accredited professionals active in the field of digital cultures and storytelling (creators, studios, digital producers and cultural stakeholders) ;
- Brella is an intuitive application whose algorithm suggests professionals to meet absolutely according to the interests and needs of each user.
- Individual 20-minute meetings are organized directly from the application over predefined time periods.
- A unique venue within the PiXii Market exhibition space (Musée Maritime) will be dedicated to holding PiXii / Brella one-to-one meetings. Creative and innovative exchanges will contribute to accelerating the development of digital mediation projects from June 24 to 27 in La Rochelle.



A word from France Télévisions and ARTE, **Gold Partners** of Sunny Side of the Doc 2019

france•tv

« France Télévisions is by far the number one broadcaster for documentaries in France. »

We have the honour of offering all our fellow citizens an exclusive, diverse range of documentaries that tackle topics in depth. Our public broadcasting service group endeavours to showcase the documentary genre while looking to serve a society that is critically examining its past and present, its customs and collective responsibilities in various areas such as history, politics, sciences, economy and the environment. But not only that, we simply want to delight viewers as they tune in via television and the internet, giving them the chance to escape and discover beautiful images and new experiences.

arte

« Since its creation, ARTE has been exploring the complexities of the world to clarify the major contemporary stakes, exploring all documentary forms. »

Sunny Side of the Doc has always been a faithful partner of the European culture channel. A fruitful relationship that continues this year with a focus on Germany and a shared interest in the theme of this edition: Science, whose mysteries the channel enjoys unraveling. ARTE sends its best wishes to Sunny Side of the Doc for its 30th edition, spurring curiosity as a shared value among our organisations.

CHARENTE-MARITIME DEPARTMENT SUPPORTS ARTISTIC AND CULTURAL CREATION

SUNNY SIDE OF THE DOC 2019

24th => 27th june - Espace Encan / La Rochelle

From 24th to 27th June, the 30th international documentary market is in La Rochelle! Since 2006, the Department, as partner of this event (sponsoring = 25,000 €) has been supporting the movie, audiovisual or multimedia production in Charente-Maritime.



// A POLICY DEDICATED TO THE CULTURE

Since 2000, the Department sponsors the audiovisual creation and supports the economic development of this industry. Today, with the "Loi NOTRe" (New Territorial Organization of the REpublic), the Region "Nouvelle Aquitaine" only has authority to provide economic support.

Anyway, within the aid policy to culture, the Department is entitled to carry on helping the movie, audiovisual or multimedia industry unless the artistic works have been approved by the Regional Committee of experts for feature films, short films and documentary films.

In 2018, the Charente-Maritime Department has supported **16 projects*** which undeniably have contributed to the reputation of the Department and its attractiveness.

** 6 fictions, 6 shorts films, 2 features films, 2 documentaries.*

// FINANCIAL AID FOR THE DOCUMENTARY PRODUCTION

The Department sponsors around 10 documentary production companies with financial aids.

IN 2018, THE CHARENTE-MARITIME DEPARTMENT INVESTED 20 000 EUROS TO SUPPORT 2 DOCUMENTARIES FILM*.

** Documentaries produced by the company "Vrai-vrai Films" from Charente-Maritime.*



INA, Close Up on Talent

Anchored in the digital era, the French National Audiovisual Institute (Institut national de l'audiovisuel - INA) privileges current social and technological developments as the heart of its dynamic approach to value creation. Alongside innovative viewing and broadcasting methods, INA shares content with the largest possible audience.

By continuously refining the editorial process and bringing content to new platforms and broadcasting outlets, the Institute has established itself as a bona fide producer, creator, and broadcaster of online audiovisual content for all audiences.

A vital player in passing on knowledge, INA has demonstrated its ability to train and support talent. INA offers a range of unprecedented training options with a pedagogical approach, with the objective of meeting the expectations of both audiovisual and media professionals.

Concurrent with the Institute's focus on the creation and exploration of new areas within documentary works and art, "Sunny Side of the Doc" is a must-see that INA is thrilled to support.

Pixii festival

CULTURE IN MOTION

INSTALLATIONS
EXPERIENCES
CREATIONS
NUMERIQUES

3^e édition

LE FESTIVAL DES CULTURES DIGITALES

24-27 juin 2019

Musée Maritime de La Rochelle

www-pixii-larochelle.fr



#PiXiiFestival

INSTITUTIONS



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PARTENAIRE TECHNIQUE



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Bar de la mer
LA ROCHELLE

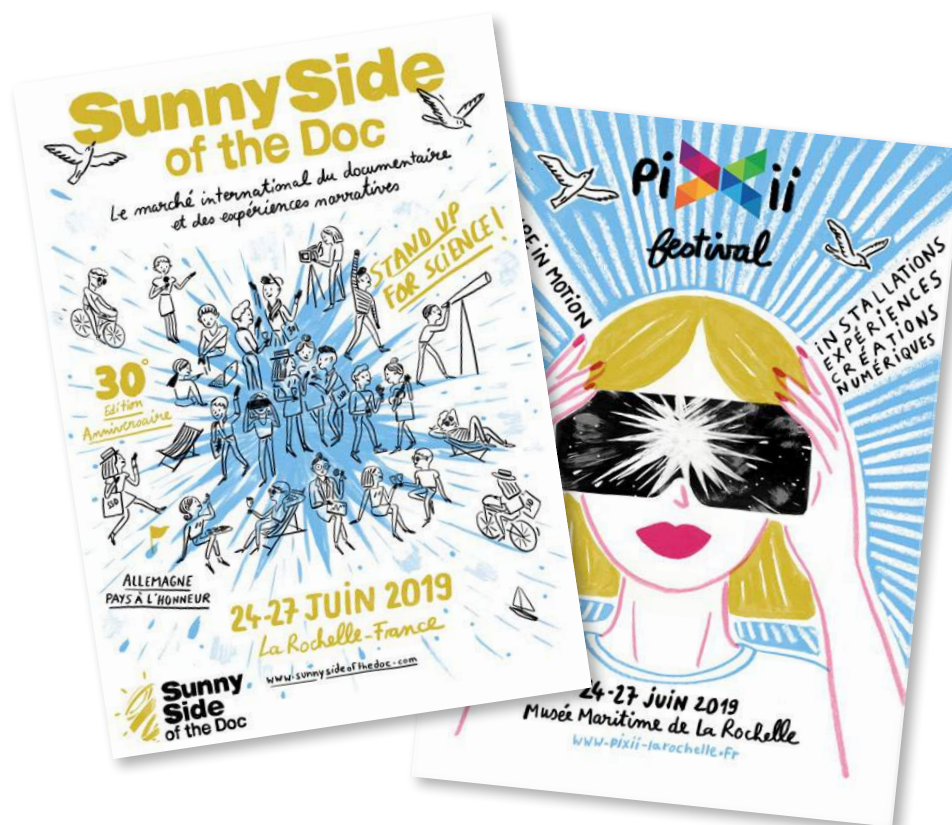
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 **Brella**

Our 2019 Posters



This international market for documentary and narrative experiences has commissioned this year's official posters of Sunny Side of the Doc and PiXii Festival to Edith Carron, a French illustrator based in Berlin.



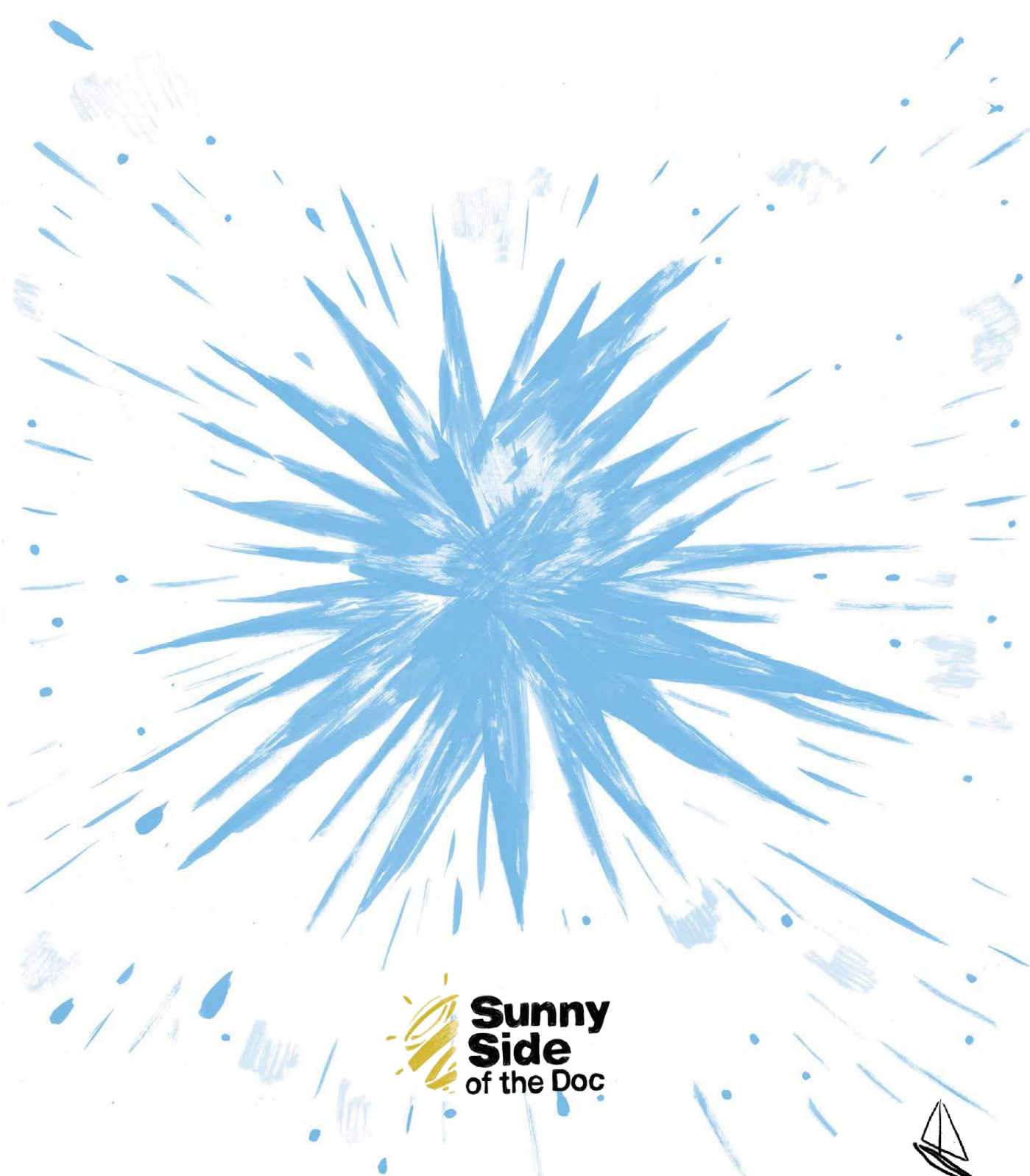
© juliane einich

« For the 30 years of Sunny Side of the Doc, I have tried to create an illustration that reflects the incredible plurality and diversity of current documentary works. It is an explosion which concerns at the same time the thematic subjects, the technologies or the spaces to live these experiences. I hope that the spontaneity of my drawing and the characters represented reflect the human and sunny character of this international marketplace event. »

■ Edith Carron

Portfolio on <https://www.edithcarron.com/>





www.sunnysideofthedoc.com

f   #SSD19