

## Global Pitch for Global Change!

The Global Pitch 2023 call for projects is open until 12 December 2022, 23:00 GMT.

The climate emergency affects us all without exception and requires urgent climate action. The third Global Pitch organised online by Sunny Side of the Doc on February 7 and 8, 2023 will be dedicated to climate change, to its consequences on our societies and to the concrete solutions that are being implemented around the world.

Looking for partners and funding for your next documentary? Submit your project to the Global Pitch by Sunny Side of the Doc and join one of the most important documentary markets. The winner will receive €3000 and two accreditations for #SSD23 in La Rochelle in June 2023.

### THEME: Climate Change

Climate change and the dramatic rise of extreme events are increasing inequalities between and within countries, impacting health, food security, livelihood, migration, water supplies, cultural identities and other related issues. Climate change is not just a scientific or environmental issue, it is also societal and geostrategic.

The aim of the two-day online pitching sessions is to facilitate international co-productions and financing of projects focusing on climate change. 12 selected projects will have the opportunity to pitch to some 100 high-level international decision-makers (representing major broadcasters, streamers, foundations, buyers and other funders) looking for impactful stories about this theme. The projects will also be offered some mentoring before the event in order to perfect their pitch and one-to-one meetings with decision makers. Check out the [list of decision makers who attended Sunny Side of the Doc 2022](#).

The pitches will give all participants an overview of the market and the needs of participating decision makers, access to qualified and diverse industry professionals, keynotes generating exchanging and networking opportunities.

### WHAT WE ARE LOOKING FOR

We are looking for stories that are important, powerful, original, committed and engaging, highlighting societal, economic, political, geo-strategic and human issues, across a wide range of themes essential to the survival of our societies, including:

- impact on access to, management and preservation of natural resources, including water for both consumption and use in agriculture or industry;
- impact on agriculture;
- impact on populations, particularly the most precarious groups and minorities (climate refugees, conflicts, rise of nationalism, etc.);
- climate justice;
- geopolitical impact;
- concrete solutions to fight against climate change and its consequences.

We are also open to scientific or environmental approaches, preferring stories that include societal concerns or concrete solutions.

### Eligible projects

- **All talents can submit their project:** directors, producers, digital creators, game and interactive content designers.
- **All formats are welcome:** one-offs, series, shorts, feature lengths, etc.
- **From all countries:** the only requirement is that submissions are written in English.
- Projects must be **at an advanced stage of development** with the financial commitment of **at least one partner** (broadcaster, platform, sales agent, support fund, foundation, crowdfunding, museum, brand, etc.). Proof of confirmed participation of all partners (LOC) is required.

We do not encourage the submission of projects already shot or in post-production.

### Projects Assessment

Projects in development or production will be evaluated and shortlisted on the basis of the following criteria:

- strength and originality of the story and narration;
- relevance and international potential;
- financial feasibility.

Without being a prerequisite, other elements will be taken into consideration, such as a social impact strategy or green certification.

**If you have any questions about the eligibility of your project, please do not hesitate to contact us:**  
[programming@sunnysideofthedoc.com](mailto:programming@sunnysideofthedoc.com) before submitting it.

## SUBMISSION PATH

By submitting your project to the Global Pitch sessions, you will enter a professional support programme.

### December 2022

- Open call [[deadline: December 12, 2022](#)]

### January 2023

- Announcement of the **official selection**, 12 projects selected by a jury of industry professionals
- **Mentoring and coaching week:** our expert-mentors will accompany the selected project holders in the preparation of their pre-recorded video pitches for the Global Pitch, through an online work session
- Reception of pre-recorded **video pitches** [[deadline: 31 January 2023](#)]

### 7 – 8 February 2023: Global Pitch, online! In case of selection:

- **PRESENTATION OF YOUR DOCUMENTARY PROJECT**, which takes place in three stages:
  - Your **5-minute** pre-recorded video pitch (**including your trailer**), streamed online;
  - A **2-minute** live online presentation of the key elements related to the production based on a short list of questions provided by Sunny Side of the Doc (this presentation can allow you to focus on the artistic issues in the pre-recorded pitch);
  - An **8-minute** Q&A with international decision-makers, moderated by industry experts.
- **ONE-TO-ONE MEETINGS:** we will arrange at least three one-to-one meetings with targeted international decision-makers to discuss financial and creative issues in a concrete way.
- **PRIX ET RÉCOMPENSES**
  - Un jury composé d'experts de l'univers documentaire identifie le meilleur projet. Le lauréat recevra la somme de 3 000 € de la part du ou des sponsors du Global Pitch ainsi que deux accréditations pour Sunny Side of the Doc qui se déroulera du 19 au 22 juin 2023 à La Rochelle ;
  - D'autres prix spéciaux et invitations à des festivals peuvent également être décernés par nos partenaires professionnels.
- **PRIZES AND AWARDS**
  - A jury of documentary experts chooses the best project. The winner will receive €3,000 from the Global Pitch sponsor(s) and two accreditations for Sunny Side of the Doc, which will take place from June 19 to 22, 2023 in La Rochelle;
  - Other special prizes and invitations to festivals may also be awarded by our professional partners.

### Mid-February 2023 and beyond

- Debriefing with mentors
- **PROJECTS OBSERVATORY:** Sunny Side of the Doc's commitment goes far beyond the pitch session. We want to support the development of your project through to international distribution. Our Projects Observatory allows us to track your progress and share your achievements with the international documentary community.

## HOW TO SUBMIT?

1. **Prepare your application** using the required elements listed below.
2. **Complete this form** before December 12, 2022:  
<https://sunnysideofthedoc.typeform.com/GP23-submission>
3. **Proceed to payment** at the end of the form, once all the information has been filled in.

## REQUIRED ELEMENTS

Application to be completed **in English** only.

### 1. PROJECT'S PRESENTATION

- English title
- Logline (350 characters, spaces included)
- Short synopsis (800 characters, spaces included)
- Short treatment (2500 characters, spaces included)
- HD visual **[Still or poster in landscape format, 10MB max.]**
- Link to your trailer **[English or english subtitles, 4mins max., Vimeo preferred]**
- Beginning of Shooting & Expected time of completion
- Is your project in post-production?
- Sustainable strategy (800 characters, spaces included) *[not mandatory]*
- Impact strategy (800 characters, spaces included) *[not mandatory]*
- Diversity, Parity & Inclusion strategy (1500 characters, spaces included) *[not mandatory]*

### 2. PROJECT'S BUDGET INFORMATION

- Currency
- Final estimated budget & Remaining to be financed
- Budget & financing plan **[1 single PDF file, 10MB max.]**
- Letter(s) of Commitment from a third party **[1 single PDF file, 10MB max.]**

### 3. PROJECT'S VERSION(S)

- Shooting format(s) - e.g. 4K, FHD, Web / Social Media
- Deliverable format(s) - e.g. Feature length, Series
- Language(s)
- Duration(s)

### 4. PROJECT'S TEAM

- Main production company & country
- Producer's name(s)
- Director's name(s)
- Is this project the 1<sup>st</sup> or 2<sup>nd</sup> film of the director?
- Co-producer(s) if any
- Fund(s) & Institution(s) if any
- Broadcaster(s) & Platform(s) if any
- International sales agents if any
- Looking for - e.g. *Financing, Distribution*

## 5. PROJECT HOLDER & SUBMISSION DETAILS

- First & last name
- Project holder HD picture
- Gender & age
- Company, job & country
- Email address & direct line

Any additional information you want to share with the selection committee (biographies of directors, moodboard, etc.) [[1 single PDF file, 10MB max.](#)]

## 6. ONLINE CREDIT CARD PAYMENT

If you have any technical questions about the form, please contact us:  
[sales1@sunnysideofthedoc.com](mailto:sales1@sunnysideofthedoc.com)

### Deadline

**Deadline for responding to the call for proposals: December 12, 2022, 23:00 GMT**

### Commitments

By participating in this call for projects, applicants accept the [General Conditions](#) of the Global Pitch 2023 call for projects.

### If your project is selected, as an applicant, you

- undertake to follow the entire Global Pitch process described in this document;
- join the **Projects Observatory** and comply with requests for information from Sunny Side of the Doc and mention the Global Pitch and its label when necessary;
- agree that part of the information about the submitted project will be published by Sunny Side of the Doc and made available to participants.

## REGISTRATION FEE

The registration fee is **€90** excl. VAT and includes the right to submit a project and access all Global Pitch activities. Please note that professionals from Low Capacity countries and the Global South benefit from a reduced fee of €45 excl. VAT.

## ABOUT SUNNY SIDE OF THE DOC

[Sunny Side of the Doc](#) is the international community and marketplace dedicated to linear and non-linear documentary. Every June, a specific event brings together decision makers, producers, filmmakers, sales agents and funders to support the international financing of documentary projects and the circulation of completed programs. The 4-day market offers unique creative, business and networking opportunities for the 2,200+ participants from 60 countries through a mix of high-level pitching sessions, panels on the latest industry trends and an exhibition hall.

The 34th Sunny Side of the Doc will be held in La Rochelle from June 19-22, 2023, featuring a digital extension to provide maximum engagement before, during and after the event.

Moreover, each year since 2017, [PIXii Festival](#) offers both professional and general public of La Rochelle an amazing exhibition of the most innovative stories and digital installations created through new convergences of documentary, culture and immersive technologies.